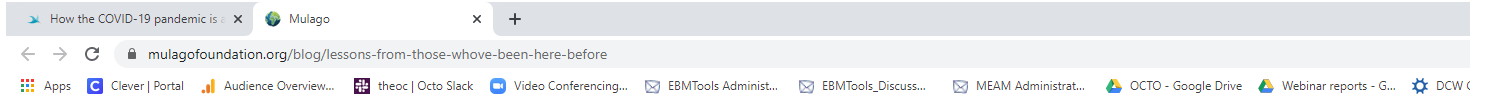


## What institutions need to do to survive the COVID-19 pandemic and financial crisis

In April, the Mulago Foundation, which funds organizations that fight poverty, pooled [advice from leaders in its network](#) who have steered their institutions through Ebola, the 2008 recession, and other crises. The advice is pithy, insightful, and provocative. It is highly relevant to



# Lessons from those who've been here before

Crisis advice from the Mulago network

by Kevin Starr  
Mar 31, 2020

We surveyed a bunch of leaders in the Mulago network who survived the 2008 recession – and a host of other crises – as to their best advice for all those who are now facing this one. We've distilled that advice here. There's a lot of noise in the system right now, but these guys gave us pure signal. It's tilted toward early stage organizations – for those later and more experienced, bear with us, and pick out what's useful. It's written as if for CEOs, but of course for the whole senior team – because no one can do this alone. It's short, but really dense. You actually need to read it, not skim it (you can download it in pdf [here](#)).

Special thanks (in no particular order) to Alasdair Harris, Andrew Youn, Christine Su, Chuck Slaughter, Anushka Ratanyake, Raj Panjabi, Ella Gudwin, Paul Skidmore, Reade

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small-to-mid-size NGOs, and many others will find it useful as well. The advice is available in [English](#), [Spanish](#), [French](#) and [Portuguese](#).

In addition, Mulago also hosted a wonderful webinar on this topic – full of useful advice on how to ensure the survival of an institution, maintain its progress, and respond to opportunities that will arise during the crisis. [You can watch a recording of the webinar here.](#)

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